

OMG, I didn't realize....

Posted on Feb 20, Posted by [Lois Lowry](#) Category [Uncategorized](#)

And that's the problem with most author blogs--they really have no purpose beyond self-promotion or self-absorption ("Today, I face The Blank Page ...") and the comments generally tend to be back-slapping among friends. Boring.

How this sells books is anyone's guess. Look at your own bookshelves--were the last books you bought the result of positive reviews/awards attention or an author revealing what she ate for lunch on her blog? (Yes, true anecdote.)

This is an anonymous two paragraphs from a commenter to Roger Sutton's most excellent blog.

I feel Anonymous is speaking directly to me because I did, yes, I actually did, once not only talk about but posted a PHOTO of a salad I had at a lunch. It was incredibly beautiful, being made of cubed golden and red beets...and that is my only excuse for such boorish and self-absorbed behavior.

But the thing is (she lines up her excuses here)...I did not know that a blog was supposed to be selling books.p Not a clue.

I have sometimes wondered---and sometimes wondered publicly, on this blog---what its purpose is, or if there is a purpose at all.p And over the past three years, which is just about as long as this blog has existed, short a few months, I have decided that it simply is a pleasant way to while away some time, to organize some thoughts, and to invite family and friends, including friends I've never met---none of whom are back-slappers, that I'm aware of---to share in the process.

Just for the record, today for lunch I had a bowl of homemade chili.p I sprinkled a little grated cheese on it. Oops.p TMI.

Tags: Untagged